



Press Release

Text Verification Tool 5.0 from Schlafender Hase now supports all major languages of the world

Frankfurt, May 11, 2009

Today, Schlafender Hase is proudly releasing the latest version of the Text Verification Tool. The patent-protected Windows-application compares manuscript- against artwork-files, independent of the text-layout. Deviations are marked clearly and may be annotated for correction purposes.

8 out of 10 of the biggest pharmaceutical companies use the TVT

The software ensures that only the approved text is printed without any undesired deviations. Meanwhile, the TVT has almost become standard for labelling in the pharmaceutical industry.

Avoidance of product recalls

The Text Verification Tool supports the pharmaceutical industry in order to avoid deviations on the packaging material; consequentially only the initially approved text is printed.

Global XML Standards

In addition to DOC, RTF, TXT and PDF, TVT supports both XML-standards PIM and SPL, endorsed by the European and the U.S. regulatory authorities, EMEA and FDA.

World Languages

TVT processes all major languages of the world having just included Thai, Hebrew and Arabic to the latest Version.

“By using the TVT, global products may be controlled outstandingly since we cover all global languages”, says Carsten Holinski, responsible for Sales and Training.

Safeguard against liability issues through character-to-character verification

“Though originally invented for labelling, nowadays other departments and industries like legal, communications and finance use our software discovering the strategic importance of TVT”, adds Andreas Raczek, Head of TVT-Development, and looks forward to ongoing discussions and presentations within the finance sector.

About Schlafender Hase GmbH

By now, Schlafender Hase has been developing eight years long successful & sophisticated communication-solutions, consulting, capital-market-communications and innovative software



applications. So the agency became a reliable partner for its clients from the airline-, pharmaceutical-, chemical- and consumer goods-industry.

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